



*Media Advisory
For Immediate Release*

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COMING SOON: THE WHEELHOUSE, a new kind of business space in the heart of Waterloo Village

SAINT JOHN – Adams Green is delighted to announce the upcoming opening of The Wheelhouse. The heritage building, at the corner of Richmond and Prince Edward Streets, will be the Saint John accounting firm’s new headquarters – and much more.

“Our vision for The Wheelhouse is for a different kind of professional space,” says Adams Green president and co-founder Haley Adams. “We see it as a kind of community centre for entrepreneurs, where people can come together to collaborate around all kinds of ideas.”

Along with Adams Green’s operations, The Wheelhouse has office space for rent, as well as a monthly membership to access shared working spaces and amenities. The firm is looking for like-minded tenants and members working in both the for-profit and non-profit sectors.

“If you believe, as we do, that business can be a force for good, The Wheelhouse is for you,” Haley says. “We want to be surrounded by people who are interested in creating impact.”

Haley says the public and broader business community will be welcome, too, through regular events such as speaker series and potluck dinners.

Founded by Haley and her husband, Owen Green, in 2013, Adams Green is the first accounting firm in Canada to be certified as a [B Corporation](#). That means they value people and the planet as much as profit.

“Accounting isn’t just numbers to us,” Owen says. “It’s a way to help our neighbours succeed. We see huge value in for-profits and non-profits working and learning together.”

The Wheelhouse will be a comfortable, supportive and collaborative place for this kind of collective action. As the name suggests, being in The Wheelhouse means being in your comfort zone, as well as helping to steer the community in a positive direction.

The Wheelhouse is in the heart of Waterloo Village, a revitalizing uptown neighbourhood that is home to number of organizations working to create social change. There's the Teen Resource Centre, Outflow, the Boys and Girls Club of Saint John and the United Way. Down the block is the Social Enterprise Hub, a locus of social-profit innovation.

"We see so many good things happening in this neighbourhood," Owen says. "We wanted to be close to these developments, to be part of the progress. That's why we're hiring social enterprises from the start. Catapult will do most of our interior renovations, and Voila will provide on-going cleaning services."

And there's the gorgeous old red-brick building itself. Built in 1903, The Wheelhouse has a storied past, one driven by entrepreneurship and a legacy of small, family enterprises. Over the years, it has housed a number of businesses, including a pharmacy, bookstore, and tea room.

"It's interesting that, when you look at the history of the building, The Wheelhouse has always been a people place," Haley says. "To us, it's a bricks-and-mortar metaphor of how community and commerce merge."

Online:

www.wheelhousesj.ca

More on B Corporations: <https://www.bcorporation.net>

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